



## **Int'l Forum on the US and China-What They Can Learn from Each Other**

**Thursday, November 15, 2018, Ken Locke Hall, UWest**

**Opening, 8:45-9:00am; Paper Presentations, 9:00am-12:15pm;**

**Keynote Speeches, 1:30-4:00pm; Group Discussions, 4:30-6:00pm**

### **Keynote Speeches**

#### **Small Businesses & Government Supports in the US**

**Namoch Sokhom, Director, Corporate Finance, PACE**

**1:30-2:30pm**

Namoch is the Director of the Division of Corporate Finance at The Pacific Asian Consortium in Employment (PACE), which was founded in 1976 to address the employment and job training needs of the Asian Pacific Islander communities. He has more than 20 years of combined, diverse experience in the financial sector including working at private corporations in accounting and project financing; as an economist with the International Monetary Fund implementing a \$120 million loan for a structural adjustment project with the National Bank of Cambodia (NBC) and as U.S. Accounting Principle instructor of a USAID's project in Cambodia in the 1990s.

While at PACE, Namoch has played an important role in fundraising for major microenterprise development projects including Business Source Center of Los Angeles, SBA Women's Business Center, SBA Program for Investment in Micro-entrepreneurs (PRIME), and Office of Refugee Resettlement Microenterprise Development, SBA Microloan Intermediary, U.S. Treasury Community Development Financial Institution (CDFI).

Namoch is very active in the community reinvestment and micro-enterprise development fields and serves as a board member for the national Association of Enterprise Opportunity (AEO), California Association for Microenterprise Opportunity (CAMEO) and the California Reinvestment Coalition (CRC).

Namoch holds a BA degree in Economics and Mathematics from St Olaf College, Minnesota, and an MBA degree from Thunderbird School of Global Management, Arizona.

#### **Global Leadership**

**Dr. Lianlian Lin, Professor, Cal Poly Pomona**

**3:00-4:00pm**

Dr. Lianlian (Linda) Lin is the professor of Management in College of Business Administration, Cal Poly Pomona. She served as Interim Director of the International Education Program there and was Visiting Professor at Guanghua School of Management and HSBC Business School at Peking University, China.

Dr. Lin received her Ph.D. in Business Administration from University of Texas at Austin, LL.M. from University of Pennsylvania Law School, Master's Degree in International Finance at Fudan University, and Bachelor Degree in Economics at Liaoning University. She has done interdisciplinary research and cross-cultural studies with an international comparative approach. Her articles appear in such journals as Yale Journal of International Law, University of Pennsylvania Journal of International Economic Law, Business and Society, and Journal of Asian American Studies.

Dr. Lin has been invited to give numerous seminars and speeches about leadership, management, and talent development in the U.S. and China to Chinese executives, entrepreneurs, government officials, college presidents and professionals in various fields, and to the Los Angeles-Shenzhen CEO Economic Forum and the China-US Business Summit Forum in Los Angeles.

Dr. Lin has been very active in academic and local communities. She has served as President of several professional and community organizations. She received the Albert Nelson Marquis Lifetime Achievement Award. Her profile has been included in a number of well-known Who's Who books in the U.S. and in the world.