

簡 歷

熊 震 寰教授

現任：

中原大學產業學院院長，社會事業開創者
社會事業創投，公司高階顧問

學歷：

美國賓州大學華頓商學院 MBA
國立政治大學企管系

研究領域：

Entrepreneurial Venturing, Strategy, Organization

經歷：

- 德記洋行董事長兼總裁（2001～2008）
- DIAGEO—UDV 亞太區行政總裁（1993～2001）
- Pepe Jeans 遠東區行政總裁（1991～1993）
- 麥肯錫資深顧問（1987～1991）
- P&G 品牌經理（1982～1987）



Curriculum Vitae

About Shyurng, Edward J. :

Ed Shyurng has had extensive top leadership experience in leading enterprises that create significant value through entrepreneurial, strategic, organizational and operational transformation.

Integrating resources to create innovative ways for developing talent has been the focus of Ed's activities since 2008. To accomplish this aspiration, Ed has been playing multiple roles including: Professor, a top adviser to CEOs, and an entrepreneur of social business. In May 2015, Ed has been appointed as the Dean of Entrepreneurial and Industrial Academy of Chung Yuan Christian University.



Education :

M.B.A in Business, University of Pennsylvania, The Wharton School ,US.

B.A. in Business Administration, National Chengchi University, Taiwan, ROC.

Work Experience :

- 2001-2008 : President, Tait Marketing & Distribution Co., Ltd
- 1997-2001 : Managing Director, UD, Diageo
- 1993-1997 : Managing Director, UD, Guinness
- 1991-1992 : CEO, PEPE Group PLC
- 1987-1991 : Senior Engagement Manager, Mckinsey & Company
- 1982-1987 : Brand Manger, Procter & Gamble