

Conference Program

The 30th International Conference on Pacific Rim Management

June 30-July 1, 2023

**Organized by
The Association for Chinese Management Educators (ACME)**

**Hosted & Co-organized by
California State University, East Bay**



Special Thanks to CSU, East Bay for hosting and supporting this conference

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Conference Program Chair: Jiming Wu, California State University, East Bay, USA

Co-Chairs: Harry Xia, California State University, Fresno, USA

Bill Y. Chen, University of the West, USA

Local Coordinator: Jiming Wu

Proceedings Editors: Harry Xia and Bill Y. Chen

International Coordinator: Li Dongwei

Web Master: Huei Lee

Message from the ACME President

Welcome all of you to come to California State University, East Bay to attend this 30th International Conference on Pacific Rim Management.

As the President of the ACME, I would like to thank all people who contributed to and made this conference possible--paper submitters/presenters for your willingness to share your thoughts, participants for coming here, organizers for your excellent plan and work, and ACME Board members for your leadership and support.

I especially want to thank Dr. Jiming Wu and CSU, East Bay for co-organizing and hosting this conference and Dr. Harry Xia and Dr. Bill Y. Chen for co-chairing the Conference Program Committee.

The ACME's goal is to provide a forum for management educators and practitioners to exchange information and to stimulate cooperation with both academic and nonacademic organizations in the Pacific Rim region. Since 1988, ACME's annual conference has been a forum for researchers and practitioners in management and related from all over the world to share research ideas and to network.

It has been my great pleasure to serve as the President of the ACME in the past three years. The conference was discontinued due to COVID 19 after the meeting at our university in 2019. We are so delighted that our annual conference has returned back and we are able to meet personally to exchange ideas and establish/extend our friendship. I sincerely hope that the Association and its annual conference can gain more international visibility and influence.

Thank you very much and have a great time during this conference.

Wing

Wing Fok, Ph.D.
President, ACME 2023 and Associate Dean
Director, Center for Innovation in Education (CIE)
College of Business and Economics
Western Washington University
516 High Street I Bellingham, WA 98225, USA



30th International Conference on Pacific Rim Management 2023 ANNUAL MEETING PROGRAM

The 30th International Conference on Pacific Rim Management
California State University, East Bay (CSUEB)
25800 Carlos Bee Blvd, Hayward, CA 94542

The location of the conference:

Valley Business & Technology (VBT) Building, Room-VBT 126 (Close to Parking Lot H or G)

All meals provided by the conference will be at: Pioneer Kitchen (close to Parking Lot C)

The following is the tentative and brief schedule of the conference

Friday, June 30

Morning: **Free; self-preparations for conference paper presentations**

Afternoon: 1:00-4:00, Visit CSUEB; **Conference Registration and Social Networking**

4:00-5:30pm, **Board of Directors and Officers Meeting** (all participants are welcome to join)

Available both at the side (VBT 126) and online-Zoom with the link of

<https://zoom.us/j/94914751033?pwd=UDdSTE8yMlV0M2lrVThQUk5pQVlKUT09>

Meeting ID: 949 1475 1033; Passcode: ACME2023-1

Evening: 5:30-7:00pm, **Dinner at Pioneer Kitchen** on campus (provided by the conference)
& Social Networking

Saturday, July 1

Morning: 8:45am-9:15am, **Opening Ceremony**

Zoom access available to BODs/Officers and pre-permitted participants:

<https://zoom.us/j/92954045822?pwd=Zk9CSl01U0JVbGo4US9Lb3JDOWlPdz09>

Meeting ID: 929 5404 5822; Passcode: ACME2023-2

9:15-9:30am, **Coffee/tea break**

9:30am-12:00pm, **Paper presentations**

Noon: 12:00 noon-1:00 pm, **Lunch at Pioneer Kitchen** (provided by the conference)

Afternoon: 1:30-4:30pm, **Paper presentations**

**4:30-5:30pm, Closing Ceremony, Best Paper Awards & Special Speech
Special Speech on US Higher Education-the Past, Current and Future
by Dr. Minh-Hoa Ta, President of the University of the West (UWest)**

Available both at the side (VBT 126) and online-Zoom with the link of

<https://zoom.us/j/92954045822?pwd=Zk9CSl01U0JVbGo4US9Lb3JDOWlPdz09>

Meeting ID: 929 5404 5822; Passcode: ACME2023-2

Evening: 5:30-7:00pm, **Dinner at Pioneer Kitchen** (provided by the conference)

Conference Presentations and Schedule

Time/Session/Moderator	Speaker(s)	Topic
9:30-10:30am, Session I Moderator: Kangyu Ren	Kangyu Ren	Study on the Monetary Policy of PBOC: Options During and After the Crisis
	Nika Qiao & Bill Y. Chen	The Productivity, Economic Structure and Labor Rate: A Valued-added Analysis of China's Economy:
10:30-10:45am, Coffee/Tea Break		
10:45-11:45pm, Session II Moderator: Ankit Katrodia	Mr. N.W Ntuli and Dr. Ankit Katrodia	The applicability of the Technology Acceptance Model in the usage of African language radio stations: A study of South Africa's Generation Y consumers
	Bill Y. Chen & Nika Qiao	An Analysis of Japan's Economic Development - What China Can Learn from Japan's Experience
12:00-1:30pm, Lunch		
1:30-2:30, Session III Moderator: Lianlian(Linda) Lin	Nang Sarm Siri and Amonrat Thoumrungroje	Business Network and Capability Building: The Impact of Culture and Technological Turbulence
	Olimpia Racela and Amonrat Thoumrungroje	A Conceptual Framework for Analyzing Financial Policy, Strategic Emphasis and Firm Value: A Stakeholder and Resource-based View
2:30-2:45pm, Coffee/Tea Break		
2:45-4:30pm, Session IV Moderator: Jianyu Ma	Jianyu Ma and Yun Chu	Performance Comparison between acquiring firms on mergers and acquisitions in China and India
	Jie Tian, Xindong Zhang and Yanna Lyu (4:00-4:30pm) (Zoom presentation- Meeting ID: 929 5404 5822; Passcode: ACME2023-2	Can Technological Diversity in M&A Network Improve Enterprise Investment Efficiency?



**Biography of Speaker
Dr. Minh-Hoa Ta
President
University of the West (UWest)**

Dr. Minh Hoa Ta is the President of UWest, a nonprofit, private institution, located in southern California. UWest provides the whole-person education in a context informed by the Buddhist wisdom and values and facilitates cultural understanding and appreciation between East and West.

Dr. Ta and her family arrived in US in the late 1979 from Vietnam. She has dedicated over four decades to serving communities and shaping the landscape of education.

Embracing the honor of being the first female president at UWest, Dr. Ta brings with her an extensive background in education, leadership, and social work. Her rich career has seen her influence spread across several California community colleges and San Francisco State University, taking on various roles from social worker to faculty, and ascending to positions such as director, dean, and vice president.

Prior to joining UWest, Dr. Ta served at San Jose City College as the Dean of Business and Workforce Development, and at Ohlone College (Fremont, Calif.) as the Vice President of Student Services. As a key part of the president’s leadership cabinet team at both institutions, she played a vital role in strategizing and overseeing operational initiatives. Her visionary leadership shaped student support services and contributed significantly to the creation of core goals for several notable programs including the Student Equity and Achievement Program, Guided Pathways, Vision for Success, and the Strong Workforce Program.

Dr. Ta’s past experience also includes an impressive array of roles at the City College of San Francisco. Furthermore, she served as the Director of the Asian Pacific American Success Center and held academic roles such as Professor and Department Chair for Asian American Studies. She also acted as an Academic Advisor for the Extended Opportunity Program and Services (EOPS) and was an Assistant Professor and co-director of the Vietnamese American Studies Center at San Francisco State University.

Since 2010, Dr. Ta has been sought after as a panelist, keynote speaker, and presenter at numerous educational conferences, shedding light on critical issues that face the Asian American and Pacific Islander communities.

Dr. Ta earned a Bachelor’s degree in social Welfare and Asian American Studies from UC, Berkeley. She also holds a Master’s degree in Social Work Education from San Francisco State University and a Doctorate in Education with a focus on International Multicultural Education from the University of San Francisco.