

**2019 ACME/ICMPR Conference**  
**Western Washington University**  
**Bellingham, Washington, United States**  
**August 3<sup>rd</sup> - August 4<sup>th</sup>, 2019**  
**SEP Detailed Program**

*All common activities including the paper presentation sessions, coffee break, and lunch are in the **Parks Hall Room 031**.*

### **Saturday, August 3**

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**Registration (PH 045)** 1:00 pm

**Welcome and introductory remarks** 2:00 pm

**Paper Presentation Session 1** 2:00 pm to 4:00 pm

Paper 1: Developing long-term strategies and policies for the Student Managed Investment Group: Lessons learned from over a decade of running the group (*Caleb Chan, Randall Lewis, and Jacob McCown*)

Paper 2: Comparison between market model and GARCH model in the estimation of expected returns (*Jianyu Ma and Yun Chu*)

Paper 3: What is the gimmick? The effects of audit committee financial expertise on earnings and expectations management tactics to meet or beat analyst expectations in the post-SOX era (*Harry Xia, Shu Lin, and Indranil R. Bardhan*)

Paper 4: Incorporating security and risk assessment in the information system development life cycle (*Huei Lee and Kuo Lane Chen*)

Paper 5: Individual cultural values and work-related attitudes: Do work value fit and generational difference matter? (*Jun Yang, Ru-Shiun Liou, and Chun-Sheng Yun*)

**Coffee Break** 4:00 pm to 4:30 pm

**Research Discussions** 4:30 pm to 6:00 pm

**Dinner and Social Activities** 6:00 pm to 8:00 pm

## **Sunday, August 4**

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### **Paper Presentation Session 2**

9:30 am to 11:45 am

Paper 1: Comparison of E-Trust between Chinese and American customers in social networks (*Yun Chu and Jianyu Ma*)

Paper 2: Environmental regulation policies, local government enforcement and pollution-intensive industries transfer (*Guoxing Zhang and Wei Liu*)

Paper 3: Is China's natural gas market globally connected? (*Jian Chai and Zhaohao Wei*)

Paper 4: A probe of the route to realize the modernization of China's national governance system and governance capability (*Benwei Du*)

Paper 5: Research on performance evaluation of M&A fund based on DEA – A case study of Aier Eye Hospital Group Co., Ltd. (*Liping Zhang, Xuanxuping Zhou, and Yuting Chen*)

Paper 6: Critical factors for disruptive innovation product development: Case studies of Two Wheel Electric Scooter Project in Company A (*Wen-Chun Tsai and Yi-Han Su*)

### **Closing Remarks and Lunch**

11:45 am to 1:30 pm

FYI: If you drive to the campus, please park on C lot (ACME reserved parking lot) as instructed below, and walk your way to Parks Hall following the route marked in red.

